

January 10, 2007

Ms. Linda Schumacher
Schumacher Consulting, Inc.
5317 Ellsworth Ave.
Pittsburgh, PA 15232

Dear Linda,

I'm enclosing my check for the purchase of your book "Ready, Set, Succeed." I just listened to your CD earlier this week. After hearing the CD (How to Manage Your Projects so They Don't Manage You), I knew I had to buy the book. Not only because I think it will help me to manage my own projects. But also because I think the material would be a great addition to a course I teach on Product Management.

On your CD, you outlined such a clear, logical process for managing projects to completion. As a small business owner, I feel completely overwhelmed most of the time with all there is to do. Who has the time to tackle the special projects that will enhance the business when you're all caught up in the day-to-day operational details? Not only do you help to separate the projects from the "business as usual," you also offer great tips for choosing which projects to start first.

I constantly coach my clients to have a marketing plan and a strategy. So, it makes perfect sense to me to have a plan and strategy for approaching other projects, as well.

I can't wait to crack the cover of the book and get more details on how to take on my projects. And I am much less fearful about them now that I have your book along to guide me!

Thanks for your help!

Sincerely,



Cathy Brennan
Owner, A Cappella Marketing